

IFI IRISH FILM ARCHIVE FOOTAGE SALES

COMMERCIAL RATE CARD

Type of Use	Territory	Single Use or Broadcast	5 Year	10 year
All Media buy out	Worldwide	n/a	1800	2500
Unlimited Broadcast Use includes 35 day streaming after each license UK & Ireland covers UK PSR	Ireland	230	340	510
	UK & Ireland	270	400	600
	One Country	250	370	560
	Europe	360	540	810
	World	390	590	890
Theatrical Cinema Distribution	Ireland	390	580	870
	UK & Ireland	450	680	1020
	One Country	420	630	950
	Europe	570	860	1290
	World	680	1020	1530
Commercial Use (<2000 capacity) corporate presentation use in concert use in theatre production	Ireland	390	580	renegotiation
	UK & Ireland	450	680	renegotiation
	One Country	420	630	renegotiation
	Europe	570	860	renegotiation
	World	680	1020	renegotiation
Commercial Use (>2000 capacity) corporate presentation use in concert use in theatre production	Ireland	500	725	renegotiation
	UK & Ireland	560	850	renegotiation
	One Country	530	790	renegotiation
	Europe	710	1080	renegotiation
	World	850	1280	renegotiation
Video on Demand	Ireland	n/a	340	510
	UK & Ireland	n/a	400	600
	One Country	n/a	370	560
	Europe	n/a	540	810
	World	n/a	590	890
Video on Demand supplementary to other uses	Ireland	n/a	110	170
	UK & Ireland	n/a	130	200
	One Country	n/a	120	190
	Europe	n/a	180	270
	World	n/a	200	300

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DVD	Ireland	n/a	340	510
	UK & Ireland	n/a	400	600
	One Country	n/a	370	560
	Europe	n/a	540	810
	World	n/a	590	890
DVD supplementary to other uses	Ireland	n/a	110	170
	UK & Ireland	n/a	130	200
	One Country	n/a	120	190
	Europe	n/a	180	270
	World	n/a	200	300
Video on Demand and DVD package	Ireland	n/a	400	600
	UK & Ireland	n/a	470	700
	One Country	n/a	440	660
	Europe	n/a	640	950
	World	n/a	700	1050
Video on Demand and DVD package supplementary to other uses	Ireland	n/a	130	200
	UK & Ireland	n/a	150	240
	One Country	n/a	140	220
	Europe	n/a	210	320
	World	n/a	240	350
Festival Distribution without sales agent or distribution company	Ireland	n/a	200	n/a
	UK & Ireland	n/a	240	n/a
	One Country	n/a	230	n/a
	Europe	n/a	260	n/a
	World	n/a	320	n/a
Festival Distribution without sales agent or distribution company supplementary to other uses	Ireland	n/a	70	n/a
	UK & Ireland	n/a	90	n/a
	One Country	n/a	80	n/a
	Europe	n/a	n/a	n/a
	World	n/a	100	n/a
Internet Use	World	n/a	300	450
Internet Use supplementary to other uses	World	n/a	100	150

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Type of Use	Territory	Single Use or Broadcast	5 Year	10 year
Advertisements television only no cinema or internet	Ireland	n/a	750	1120
	UK & Ireland	n/a	850	1270
	One Country	n/a	800	1200
	Europe	n/a	910	1360
	World	n/a	1050	1570
Advertisements all media	Ireland	n/a	850	1270
	UK & Ireland	n/a	950	1420
	One Country	n/a	900	1350
	Europe	n/a	1010	1515
	World	n/a	1150	1720
Music Video	Ireland	n/a	400	600
	UK & Ireland	n/a	480	720
	One Country	n/a	460	690
	Europe	n/a	520	780
	World	n/a	640	960
In Flight supplementary to other uses in this case single use is considered as one year	Europe	270	400	renegotiation
	Trans-atlantic	360	540	renegotiation
	Worldwide	390	590	renegotiation